



## Иностранный язык в профессиональной деятельности.фл\_ДСИ\_уп(4)

- 1 Her English is very poor. She ... study very hard.
- 2 There is only one thing to do ... we want to get home today.
- 3 I am afraid there is ... else I can do.
- 4 Now all of you ... ready.
- 5 ... nothing more I can tell you.
- 6 Push the car ... you can.
- 7 They sat back in ... seats and waited.
- 8 I could ... recognise you.
- 9 That is not very good ... .
- 10 She ... wanted to be an actress.
- 11 If you speak slowly I ... understand you.
- 12 He got ... than I expected.
- 13 He didn't hear what ... .
- 14 Before you ... don't forget to shut the window.
- 15 I am sorry I ... see you yesterday.
- 16 It snowed a lot last winter but it ... so far this winter.
- 17 This apartment is too small. I need something ... .
- 18 We couldn't repair the car ourselves, so we ... take it to the garage.





- 19 The young girl ... by his rudeness.
- 20 If you park your car in the right place you ... receive a ticket.
- 21 How ... is Mary?
- 22 What ... I do for you, sir?
- 23 You haven't ... a single mistake.
- 24 The teacher was ... tired that she couldn't stand.
- 25 He ... his English lessons himself.
- 26 He died ... the age of sixty.
- 27 Here I have spent ... my life.
- 28 Her father was ... her marriage.
- 29 She ... her exam yesterday.
- 30 He left ... doing the work.
- 31 Uncle Nick was... son in the family.
- 32 By the time I got to the station my train ... .
- 33 He saw no reason why he ... smoke.
- 34 Big Ben is one of the first sights you'll see when you ... London.
- 35 This district is changing all the time. Many old buildings ... down.
- 36 Let me speak to him. I know him ... you do.
- 37 You are very ill. You ... go out.
- 38 She watched the young man remembering the first time she ... him.
- 39 When he arrived at Tom's flat he ... .





- 40 He is still sick but he ... better slowly.
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Getting a new product out for \_\_\_\_\_ to see and try out is the first step in selling that product successfully. Even the best product will do little good for the public if they do not know it exists. Therefore, business owners or marketing professionals must \_\_\_\_\_ various marketing techniques to guarantee that the right audience knows about the product and that they receive the knowledge as effectively as possible. Fortunately, there are a number of fairly simple marketing opportunities for spreading the word and \_\_\_\_\_ sales. Step 1 Offer \_\_\_\_\_ products. The majority of people love freebies, and creating an event at which you give away products is more likely to draw customers that might not otherwise have been interested. In addition, a promotional event creates an opportunity for you to send out a \_\_\_\_\_ about the event - as well as the product - and thus utilize the local media outlets, such as newspapers and news programs, for getting the word to the public. Step 2 Order printed promotional material that \_\_\_\_\_ information about the products. Printed promotional material can range from simple flyers to more elaborate pamphlets that detail product \_\_\_\_\_. In addition, business cards can be an excellent marketing tool. If the company features one product \_\_\_\_\_, the business card can note that the company is home of the product; or something along those lines, to keep the connection in mind for customers. And be sure to hand out as many of these printed promotional items as possible, to reach the widest desired \_\_\_\_\_. Step 3 Create \_\_\_\_\_ sizes of products and offer them to those who can review the products and offer \_\_\_\_\_ or a positive response. Focus on sending the samples to those with credibility in the industry, such as professionals or experts whose feedback will have more effect on convincing customers to try the product. Step 4 Collect testimonials from customers who have used and enjoyed the product. Testimonials can be a powerful tool for \_\_\_\_\_ potential customers to take the plunge, because they create the link between customers who trust the opinions of others like themselves. Suppose, for instance, that you have designed and are marketing a new range of hand lotion. \_\_\_\_\_ from customers can be powerful for persuading others to pass by more familiar names to use your product. What is more, testimonials that speak to specific cases such as reduced psoriasis or elimination of chapping on hands can help to convince others with similar \_\_\_\_\_. Put the words in the correct order to complete the text. Suppose, for instance, that you have designed and are marketing a new range of hand lotion. \_\_\_\_\_ from customers can be powerful for persuading others to pass by more familiar names to use your product.







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- 62 Choose the correct answer \_\_\_\_\_ is a profit-producing system that has an important degree of independence from the other systems within an enterprise.
- 63 \_\_\_\_\_ is the set of tasks, knowledge and techniques required to identify business needs and determine solutions to business problems. Solutions often include a systems development component, but may also consist of process improvement or organizational change.
- 64 \_\_\_\_\_ can mean a high degree of excellence in terms of project management.
- 65 \_\_\_\_\_ is radical redesign of an organisation's processes, especially its business processes.
- 66 \_\_\_\_\_ is an on-going documentation of events between any identified project stakeholders, managed and collected by the project manager.
- 67 \_\_\_\_\_ are what is required to carry out a project's tasks. They can be people, facilities, funding or anything else required for completion of a project activity.
- 68 \_\_\_\_\_ is part of project management, which relates to the use of schedules such as Gantt charts to plan and subsequently report progress within the project requirement.
- 69 \_\_\_\_\_ is a tool that defines a project and groups the project's discrete work elements in a way that helps organize and define the total work scope of the project.
- 70 \_\_\_\_\_ process related to risk to minimize the negative and maximize the positive consequences and their respective probabilities.
- 71 \_\_\_\_\_ provision of funds to meet the cost of implementing risk treatment and related costs.
- 72 For small projects, project managers should typically use \_\_\_\_\_.





- 73 As a project manager, you need to update your project charter with a statement about the tangible outcome of the project. In which section of the project charter does this information go?
- 74 Project managers need to ensure project information is \_\_\_\_\_ through formal documentation, such as email, a presentation, or a digital document.
- 75 As a project manager, you may use Microsoft PowerPoint, Apple's Keynote, or Google Slides to \_\_\_\_\_.
- 76 \_\_\_\_\_ are items you need to help get the project done. They are considered project resources.
- 77 A project manager creates a project charter \_\_\_\_\_ a project proposal.
- 78 Answer the following question. Choose the correct answer/answers. Project managers use tools to accomplish which of the following activities?
- 79 At the beginning of a project, a senior organizational leader creates a document to persuade stakeholders that a project should begin. What is the name of this document?
- 80 In which of the following scenarios does the project manager implement documentation well? Select all that apply.
- 81 As a project manager, you introduce a new tool to the team on Monday and tell them to be ready to use it by Wednesday. Your team members are resistant to using it. They also report that technical issues with the software are keeping them from completing tasks. What three steps could you do next time to ensure a smooth transition?
- 82 Digital documents, such as Google Docs or Microsoft Word, help a project manager complete what three tasks?





- 83 Read the passage. Project management is the process of leading the work of a team to achieve all project goals within the given constraints. This information is usually described in project documentation, created at the beginning of the development process. The primary constraints are scope, time, and budget. The secondary challenge is to optimize the allocation of necessary inputs and apply them to meet pre-defined objectives. The objective of project management is to produce a complete project which complies with the client's objectives. In many cases, the objective of project management is also to shape or reform the client's brief to feasibly address the client's objectives. Once the client's objectives are clearly established, they should influence all decisions made by other people involved in the project – for example, project managers, designers, contractors, and sub-contractors. Ill-defined or too tightly prescribed project management objectives are detrimental to decision making. A project is a temporary and unique endeavor designed to produce a product, service, or result with a defined beginning and end (usually time-constrained, and often constrained by funding or staffing) undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value. The temporary nature of projects stands in contrast with business as usual (or operations), which are repetitive, permanent, or semi-permanent functional activities to produce products or services. In practice, the management of such distinct production approaches requires the development of distinct technical skills and management strategies. Identify if the statements below are TRUE/FALSE/NOT GIVEN
- The secondary challenge is to apply necessary inputs to meet pre-defined objectives.





- 84 Read the passage. Project management is the process of leading the work of a team to achieve all project goals within the given constraints. This information is usually described in project documentation, created at the beginning of the development process. The primary constraints are scope, time, and budget. The secondary challenge is to optimize the allocation of necessary inputs and apply them to meet pre-defined objectives. The objective of project management is to produce a complete project which complies with the client's objectives. In many cases, the objective of project management is also to shape or reform the client's brief to feasibly address the client's objectives. Once the client's objectives are clearly established, they should influence all decisions made by other people involved in the project – for example, project managers, designers, contractors, and sub-contractors. Ill-defined or too tightly prescribed project management objectives are detrimental to decision making. A project is a temporary and unique endeavor designed to produce a product, service, or result with a defined beginning and end (usually time-constrained, and often constrained by funding or staffing) undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value. The temporary nature of projects stands in contrast with business as usual (or operations), which are repetitive, permanent, or semi-permanent functional activities to produce products or services. In practice, the management of such distinct production approaches requires the development of distinct technical skills and management strategies. Identify if the statements below are TRUE/FALSE/NOT GIVEN
- The objective of project management is to produce a complete project which complies with the firm's objectives.





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- Project management is the process of leading the work of a team to achieve all project goals without any constraints.





- 86 Read the passage. Project management is the process of leading the work of a team to achieve all project goals within the given constraints. This information is usually described in project documentation, created at the beginning of the development process. The primary constraints are scope, time, and budget. The secondary challenge is to optimize the allocation of necessary inputs and apply them to meet pre-defined objectives. The objective of project management is to produce a complete project which complies with the client's objectives. In many cases, the objective of project management is also to shape or reform the client's brief to feasibly address the client's objectives. Once the client's objectives are clearly established, they should influence all decisions made by other people involved in the project – for example, project managers, designers, contractors, and sub-contractors. Ill-defined or too tightly prescribed project management objectives are detrimental to decision making. A project is a temporary and unique endeavor designed to produce a product, service, or result with a defined beginning and end (usually time-constrained, and often constrained by funding or staffing) undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value. The temporary nature of projects stands in contrast with business as usual (or operations), which are repetitive, permanent, or semi-permanent functional activities to produce products or services. In practice, the management of such distinct production approaches requires the development of distinct technical skills and management strategies. Identify if the statements below are TRUE/FALSE/NOT GIVEN
- The client's objectives should influence all decisions made by project managers.







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- Too tightly prescribed project management objectives are useful for decision making.





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- A project is a temporary and unique endeavor designed to produce a product, service, or result with a defined beginning and end.





- 89) Read the passage. Project management is the process of leading the work of a team to achieve all project goals within the given constraints. This information is usually described in project documentation, created at the beginning of the development process. The primary constraints are scope, time, and budget. The secondary challenge is to optimize the allocation of necessary inputs and apply them to meet pre-defined objectives. The objective of project management is to produce a complete project which complies with the client's objectives. In many cases, the objective of project management is also to shape or reform the client's brief to feasibly address the client's objectives. Once the client's objectives are clearly established, they should influence all decisions made by other people involved in the project – for example, project managers, designers, contractors, and sub-contractors. Ill-defined or too tightly prescribed project management objectives are detrimental to decision making. A project is a temporary and unique endeavor designed to produce a product, service, or result with a defined beginning and end (usually time-constrained, and often constrained by funding or staffing) undertaken to meet unique goals and objectives, typically to bring about beneficial change or added value. The temporary nature of projects stands in contrast with business as usual (or operations), which are repetitive, permanent, or semi-permanent functional activities to produce products or services. In practice, the management of such distinct production approaches requires the development of distinct technical skills and management strategies. Identify if the statements below are TRUE/FALSE/NOT GIVEN  
Project management requires the development of distinct technical skills and management strategies.
- 90) Choose the correct translation of the term «Allowance»
- 91) Choose the correct translation of the term «Allowance Time».
- 92) Choose the correct translation of the term «Allowance Expense».
- 93) Choose the correct translation of the term «Analyses code».
- 94) Choose the correct translation of the term «Analysis of Performance».
- 95) Choose the correct translation of the term «Budget at completion».
- 96) Choose the correct translation of the term «Performed».
- 97) Choose the correct translation of the term «Beneficiaries of the project».





- 98 Choose the correct translation of the term «Control Management».
- 99 Choose the correct translation of the term «Cost Estimation».
- 100 Choose the correct translation of the term «Conceptual Project Planning».

