



Деловой иностранный язык.dor_МАГ_ПИ_23-028-М_230731

- 1 Data exchange is the process of ...
- 2 Data exchange is important because ...
- 3 The typical components of information systems are ...
- 4 ERP systems are used by ...
- 5 In company ERP systems are used by ...
- 6 IT infrastructure includes ...
- 7 CIS in IT stands for ...
- 8 Write the correct form of the verb “to be” in this phrase: “Despite these concerns, big data ... becoming increasingly important in our modern world”
- 9 Match the parts of the sentences:
- 10 Put the words in order to make a sentence:
- 11 Read the case study and select the correct answer (there is only one correct answer): Case study: A company is implementing a new corporate information system. The IT department is responsible for assessing the existing hardware and software to determine if upgrades or replacements are necessary. As a member of the IT team, what factors would you consider when making recommendations?
- 12 The first generation of computers existed ...
- 13 Artificial Intelligence and nanotechnology are examples of ... computers technologies
- 14 The ... generation of computers is the most recent.
- 15 An example of the software method of system integration is ...





- 16 Unmanned aerial vehicles that can be controlled remotely are ...
- 17 ... are software programs that help businesses manage their operations.
- 18 IoT stands for ...
- 19 There are four types of system integration: Vertical Integration, Star Integration, Common Data Format and ...
- 20 Match the terms with their definitions:
- 21 Put steps of SI in the correct order:
- 22 Read the case study and select the correct answer (there is only one correct answer): Case study: Your team is responsible for developing a mobile app that offers personalized health recommendations based on user data. The app should securely store user information, use machine learning to predict health outcomes, and connect with wearable devices. Which technology would be the best fit for this project?
- 23 Examples of intellectual property are ... (choose 2 correct answers)
- 24 Copyright is ...
- 25 Software patent is ...
- 26 There are three requirements for patenting software, such as ...
- 27 Fair use is ...
- 28 In order to avoid plagiarism, you should ... (choose 3 correct answers)
- 29 Linux is distributed under an ... license
- 30 ... refers to copying of another person's idea or work and claiming it as your own.
- 31 Match the parts of the sentences:
- 32 Put the words in order to make a sentence:
- 33 Put the correct conjunction of purpose: CRM is a software used ... consolidate customer information and document it into a single CRM database.





- 34 ERP stands for ...
- 35 IT infrastructure includes ...
- 36 Put the words in order to make a sentence:
- 37 The data exchange is ...
- 38 The main purpose of an ERP (enterprise resource planning) system is ...
- 39 Some examples of corporate information systems are ...
- 40 AI stands for ...
- 41 Autonomous vehicles that are capable of traveling without human input are ...
- 42 Artificial Intelligence and nanotechnology are examples of ... computers technologies
- 43 Put steps of SI (system integration) in the correct order:
- 44 The technology that allows users to enter a simulated environment and interact with it as if it were real is ...
- 45 The main goal of artificial intelligence is
- 46 The ... generation of computers is the most recent.
- 47 The role of a system integrator is ...
- 48 Match the term with its definition:
- 49 Examples of intellectual property are ... (choose 2 correct answers)
- 50 Put the words in order to make a sentence:
- 51 The legal protection granted to the creator of a software program that prevents others from copying or using it is a ...
- 52 Linux is distributed under an ... license
- 53 ... is when you use a computer to copy or share materials that are protected by copyright without the creator's permission.





- 54) The name GOOGLE is a registered ...
- 55) The primary benefits of obtaining a software patent are ... (choose 2 correct answers)
- 56) ... is when you copy and paste someone else's work without giving proper credit.
- 57) ... is a legal agreement that allows users to freely use, modify and distribute software.
- 58) Link words into sentences:
- 59) Match each word with its definition:
- 60) The following could be considered a part of IT infrastructure... (choose 3 or more correct answers)
- 61) Big data is ... scalable than traditional data.
- 62) Put these computer technologies in order from the first to fifth generation:
- 63) Read the case study and select the correct answer (there is only one correct answer): A pharmaceutical company has recently implemented a new corporate information system to streamline their operations. However, the employees are struggling to navigate the system, resulting in a decrease in productivity and an increase in errors. What could help solve this issue?
- 64) Read the case study and select the correct answer (there is only one correct answer): Company X is facing difficulty in managing their business processes and feels like they need a more advanced system to take care of their day-to-day operations in a more efficient way. Which system would be more effective to implement?
- 65) Read the case study and select the correct answer (there is only one correct answer): A business is facing difficulties in managing its customer data. The business is using a CRM software to manage its customer data. However, the software is not providing accurate information about the customers. As a result, the business is finding it difficult to make informed decisions. What should this business do?
- 66) Read the case study and select the correct answer (there is only one correct answer): A company wants to implement an AI system to improve their customer service. They need to choose the best option to save time and reduce the workload of customer service agents. What should they do?





- (67) Read the case study and select the correct answer (there is only one correct answer): John is a college student who is writing an essay for his English class. He decides to copy and paste several paragraphs from an online article without citing the source. Is this considered plagiarism?
- (68) Read the case study and select the correct answer (there is only one correct answer): XYZ Technologies developed a new software that they want to protect. However, they are not sure about the best way to protect their software. Which option gives the strongest protection?
- (69) Оцените свою удовлетворенность качеством видеолекций данной дисциплины по шкале от 1 до 10, где 1 - полностью не удовлетворен(а), а 10 - полностью удовлетворен(а).
- (70) Насколько понятным для вас языком написаны конспекты и другие текстовые материалы?
- (71) На сколько материалы курса актуальны и применимы в вашей учебе или работе?
- (72) Оцените, насколько для Вас интересны материалы курса по шкале от 1 до 10, где 1 - совсем неинтересно, а 10 - я полностью погружаюсь в изучение материалов и чувствую сильную мотивацию к обучению.
- (73) Какова ваша общая удовлетворенность контентом курса?
- (74) Что бы вы предложили улучшить в контенте курса? (Выберите один или несколько вариантов ответа)
- (75) Насколько, по вашему мнению, тестирования соответствуют изученным материалам курса?

