



Strategic Management.d

- 1 What is strategic management?
- 2 What is the primary focus of strategic management?
- 3 Which phase of strategic management involves defining the organization's mission, vision, and values?
- 4 What is the SWOT analysis used for in strategic management?
- 5 Which level of management is responsible for strategic decision-making?
- 6 What does the term "competitive advantage" mean in strategic management?
- 7 Which strategic management process involves putting plans into action?
- 8 What role does strategic management play in organizational success?
- 9 What is the purpose of strategic implementation in strategic management?
- 10 Why is environmental scanning important in strategic management?
- 11 What is the primary purpose of analyzing the external environment in strategic management?
- 12 Environmental scanning in strategic management helps organizations:
- 13 In the context of strategic management, what does PESTEL analysis focus on?
- 14 Competitive intelligence in strategic management involves:
- 15 The purpose of industry analysis in strategic management is to:
- 16 What does the term "opportunity" refer to in SWOT analysis?
- 17 Threats in SWOT analysis are:
- 18 The Five Forces framework, in strategic management, is used to analyze:





- 19) What does the term "stakeholder analysis" focus on in strategic management?
- 20) In strategic management, what does the term "scenarios planning" involve?
- 21) What is the primary purpose of assessing the internal environment in strategic management?
- 22) Internal analysis in strategic management helps organizations:
- 23) What is the focus of a Value Chain analysis in the context of internal environment assessment?
- 24) In assessing internal capabilities, what does the term "core competency" refer to?
- 25) The purpose of conducting a SWOT analysis is to:
- 26) Internal factors that an organization can control and that contribute to its success are known as:
- 27) The VRIO framework in internal analysis assesses:
- 28) What does the term "organizational culture" focus on in internal environment assessment?
- 29) How does the concept of "organizational structure" relate to internal environment assessment?
- 30) The "resource-based view" in internal analysis emphasizes:
- 31) What is the primary focus of business-level strategies in strategic management?
- 32) Cost Leadership and Differentiation are two primary types of:
- 33) Which business-level strategy aims to provide unique products or services that are valued by customers?
- 34) In the context of business-level strategies, what does "cost leadership" primarily focus on?
- 35) The "Focus" strategy in business-level strategies involves concentrating on:
- 36) Business-level strategies are concerned with how a firm competes in a particular:





- 37) What is the main goal of the Differentiation strategy in business-level strategies?
- 38) The "Integrated Cost Leadership/Differentiation" strategy combines elements of both:
- 39) Which business-level strategy emphasizes efficiency and cost reduction without sacrificing differentiation?
- 40) Business-level strategies are often associated with creating a competitive advantage within a specific:
- 41) What is the primary focus of corporate-level strategies in strategic management?
- 42) Which corporate-level strategy involves diversifying into new products or markets?
- 43) The strategy that involves expanding operations globally and entering new international markets is known as:
- 44) In the context of corporate-level strategies, what does "concentration" primarily focus on?
- 45) The strategy that involves reducing the scope of a corporation's activities through divestitures or liquidation is known as:
- 46) Which corporate-level strategy aims to minimize risk by operating in different businesses or industries?
- 47) The strategy that involves collaborating with other firms to achieve common goals and objectives is known as:
- 48) The process of combining two or more firms into a single entity is referred to as:
- 49) Which corporate-level strategy involves selling off business units or subsidiaries to streamline operations?
- 50) The strategy that involves acquiring or merging with firms that are part of the same industry is known as:
- 51) What is the primary purpose of strategy formulation in strategic management?
- 52) Which of the following is a key component of the SWOT analysis used in strategy formulation?
- 53) In the context of strategic management, what does the term "strategic focus" refer to during strategy formulation?
- 54) What role does a mission statement play in strategy formulation?





- 55) During the strategy implementation phase, what is the emphasis on?
- 56) What is the significance of aligning organizational resources, capabilities, and market positioning in strategy formulation?
- 57) Which of the following is a critical factor in successful strategy implementation?
- 58) What is the purpose of performance evaluation in strategy implementation?
- 59) What does the term "strategic alignment" refer to in the context of strategy implementation?
- 60) How does strategic management contribute to organizational success during the implementation phase?
- 61) What is the primary purpose of strategic control in the context of strategic management?
- 62) Which of the following is a key element in the process of strategic evaluation?
- 63) During strategic evaluation, what is the emphasis on?
- 64) What role does financial feedback play in strategic control?
- 65) In the context of strategic management, what is customer feedback used for in the evaluation process?
- 66) What does the term "internal process feedback" refer to during strategic evaluation?
- 67) Why is it important to assess financial performance against strategic goals in strategic control?
- 68) How does customer feedback contribute to the strategic control process?
- 69) What is the strategic focus of coordinated execution in strategic control?
- 70) How does strategic alignment ensure success in strategic control?
- 71) What is the primary focus of current trends and future directions in strategic management?
- 72) Which trend involves the integration of digital technologies to revolutionize business operations and strategic decision-making?





- 73) What is the strategic impact of incorporating environmental, social, and governance considerations into strategic planning?
- 74) How does the utilization of AI and advanced analytics impact strategic management?
- 75) What does the trend of embracing remote work and flexibility aim to reshape in organizations?
- 76) Which term refers to exploring the impact of emerging technologies like AI, IoT, and blockchain for strategic advantage?
- 77) Why is understanding how digital transformation influences organizational culture crucial in strategic management?
- 78) What is the strategic focus of global integration in the context of current trends?
- 79) How does the trend of sustainability and green strategies impact strategic decision-making?
- 80) Why is it crucial for organizations to adapt to emerging trends and innovations in strategic management?

