



Psychology in Entrepreneurship.d

- 1 Psychology is ...
- 2 What goddess is psychology associated with
- 3 When was psychology became accepted as its own academic discipline?
- 4 Psychology students hone critical thinking skills and are trained in the use of the scientific method is a reason, study of psychology is important
- 5 Psychology is a relatively young science with its experimental roots in the
- 6 Founders of psychology as a science and academic discipline are ...
- 7 The first American psychologist, and he was a proponent of functionalism
- 8 In which part of the world is gestalt psychology being very influential
- 9 Who is often considered the father of behaviourism?
- 10 Both Maslow and Rogers were influential in shaping humanistic psychology.
- 11 Sensory receptors are specialized neurons
- 12 When sensory information is detected by a sensory receptor, sensation has occurred
- 13 Human five senses includes all except
- 14 Hearing refers to audition
- 15 Hearing is also referred to olfaction
- 16 Smell refers somatosensation
- 17 Smell also refers to olfaction
- 18 Taste is gustation





- 19 Touch is somatosensation
- 20 Temperature is thermoception
- 21 Consciousness describes our awareness of internal and external stimuli.
- 22 Awareness of internal stimuli includes all except
- 23 Awareness of external stimuli includes all except
- 24 Sleep is a state marked by relatively low levels of physical activity and reduced sensory awareness that is distinct from periods of rest that occur during wakefulness.
- 25 Wakefulness is characterized by high levels of sensory awareness, thought, and behavior.
- 26 In between sleep and wakefulness are se extremes are states of consciousness related to all except
- 27 REM is an acronym for
- 28 NREM is an acronym for
- 29 How many stages of NREM do we have?
- 30 The first stage of NREM is
- 31 The final stage of NREM is
- 32 Which of this is not a type of learning according psychology?
- 33 Both classical and operant conditioning are forms of associative learning
- 34 Observational learning is just as it sounds: learning by observing others.
- 35 Classical conditioning is also known
- 36 Association learning was discovered by Pavlov from which country?
- 37 Who proposed that the process of classical conditioning?
- 38 John Watson proposal was based on who observation





- 39) The method of learning that occurs through rewards and punishments for behavior is referred to as
- 40) In what year did, John B. Watson propose new forms of learning other than classical conditioning.
- 41) Memory is an information processing system
- 42) Memory is the set of processes over different periods of time. They include all except
- 43) Human brain takes the encoded information and place it in storage.
- 44) Storage is the creation of a permanent record of information.
- 45) In order for a memory to go into storage, it has to pass through three distinct stages:
- 46) Short-Term Memory is also referred to as
- 47) The stages of memory storage were first proposed by
- 48) The stages of memory storage were first proposed in year
- 49) Their model of human memory that is based on the belief that we process memories in the same way that a computer processes information. This theory is called
- 50) Short-term memory storage lasts about ... in duration
- 51) Cognitive psychology is the field of psychology dedicated to examining how people think.
- 52) Cognitive psychology explains all except
- 53) Some scholar asserts that Cognitive psychologists strive to determine and measure different types of intelligence.
- 54) Three methods of problem solving includes all but
- 55) A problem-solving strategy is a plan of action used to find a solution.
- 56) Which problem solving methods requires continuous try of different solutions until you solved your problem.
- 57) Which problem solving scheme provides you with step-by-step instructions used to achieve a desired outcome.





- 58 Which problem solving method is a general problem-solving framework
- 59 Different types of heuristics are used in different types of situations
- 60 When you run a search on the Internet for solutions, search engines like Google, it is an example of
- 61 When our stomachs are empty, they contract, causing both hunger pangs and the secretion of chemical messages that travel to the brain to serve as a signal to initiate feeding behavior.
- 62 When our blood glucose levels drop, the pancreas and liver generate a number of chemical signals that induce hunger and thus initiate feeding behavior.
- 63 Our energy expenditure is obviously affected by our levels of activity
- 64 A person's metabolic rate is the amount of energy that is expended in a given period of time, and there is tremendous individual variability in our metabolic rates.
- 65 BMI is an acronym for
- 66 BMI between 25 and 29.9 is considered
- 67 When someone weighs more than what is generally accepted as healthy for a given height, they are considered
- 68 WHO is an acronym for?
- 69 Morbid obesity is defined as having a BMI over
- 70 ... most useful for studying populations, which is the work of these organizations.
- 71 PTSD is an acronym for
- 72 This is a stimulus that causes stress is referred to as
- 73 Stressors can be chronic. They are referred to as
- 74 Stressors can be acute. They are referred to as

