



Development of Creativity.d

- 1is how a firm or an individual makes money from creativity.
- 2is the process -of generating something new that has value.
- 3 Innovation is the process of creating something new that has significant value to
- 4 The process of generating something new is known as
- 5 At what time is creativity possible
- 6 Who is more creative?
- 7 Which of this is not a primary challenge facing creativity?
- 8 Advanced economies like US is being transformed from an industrial economy, creatively because
- 9 Creativity is a
- 10 One way to cope with business challenges in modern times is through
- 11 is an integral part of creativity for organizational life.
- 12 What are the four Stages of the CPS Process?
- 13 It is necessary toabout the condition of future factors in the problem situation.
- 14 stage involves making sure the organization's efforts will be directed toward solving the real problem rather than merely eliminating symptoms.
- 15 CPS is an acronym for
- 16 breaking down a problem to understand it, generating ideas to solve the problem and evaluating those ideas to find the most effective solutions
- 17 _____ involves cataloging the known options (a rational act) and generating additional options





- 18) is partly a rational and partly an intuitive exercise.
- 19)requires persistent attention and accounting for details and anticipating and overcoming obstacles.
- 20) requires evaluating results is the final
- 21) is a technique for analyzing the environment
- 22) A standard strategic planning technique is to pay careful attention to weak signals in the market is a called
- 23) Trying something new, like the manager who searches science fiction literature to find ideas that are applicable to his high-tech business is called
- 24)is a technique for recognizing problems
- 25) Tony Husch and Linda. Foust are examples of
- 26) Beginning with a situation and looks for potential problems, such as lack of motivation in the work force is.
- 27)is a technique for identifying problems
- 28) Fishbone diagram is also known as
- 29) Fishbone diagram process is called thebecause of the unique way in which the information gathered is arranged visually
- 30) The fishbone diagram is extremely useful for identifying problems for all except
- 31) What Makes People Creative?
- 32) The most important attribute for creative people is
- 33) Domain relevant skills is followed by
- 34) The 'to think like everyone else' is followed by
- 35)is the act of doing something without any obvious external rewards.
- 36) Intrinsically motivation is the opposite of.....





- 37 Who introduced a tool that can be used to deliberately practice creativity.
- 38 Creativity is about being.....
- 39 How do you know when you're intrinsically motivated?
- 40 Which of this can be enhanced?
- 41 Which of this is not a CPS step?
- 42 The fourth step for CPS process is
- 43 The second step for CPS process is
- 44 The first step for CPS process is
- 45 Creative problem solving requires the use of different
- 46is the person in the meeting who's calling a halt to the discussion and saying, "Are we really solving the right problem?"
- 47 annoy others by asking too many questions being realistic to a fault, or overloading people with information
- 48 dream of possibilities because the toy with ideas.
- 49takes an idea and tinkers with it. Developers improve upon ideas.
- 50 are individuals who are quick to action, always moving forward.
- 51 Which of these is not a technique for creativity for individuals?
- 52 can serve as a means of identifying problems and understanding them better.
- 53is a comparison of two things that are essentially dissimilar but are shown through the analogy to have some similarity.
- 54is a figure of speech in which two different universes of thought are linked by some point of similarity.
- 55 Association involves making a mental connection between two objects or ideas.





- 56 In..... you say whatever comes into your mind relative to a word you just wrote or relative to a one- or two-word definition of a problem.
- 57 The difference between free association and regular association is that in regular association
- 58 The technique of attribute listing, developed by of the University of Nebraska
- 59 This process consists of randomly selecting problem attributes and combining them to create a topic for a brainstorming session is called
- 60 Which technique is somewhat similar to the attribute-listing and attribute association?
- 61 Groups offer six advantages over individual decision making and creative problem solving. Which is not a part of it.
- 62 A liability to employing group decision making and creative problem solving is
- 63 Which of this is not a group processes for generating creative alternatives?
- 64is one of the most effective, and probably the most widely used, of the group processes
- 65 Which of this is not brainstorming rules for group?
- 66 records each contributor's ideas on some visible surface in front of the group.
- 67informs the group, preferably in advance of their meeting, that a given topic will be discussed.
- 68is a form of non-oral brainstorming to which the basic brainstorming rules apply.
- 69 In a group, a leader must learn to be
- 70 Ideas should be sorted into types and ranked according to priority by the
- 71 Choosing among alternatives is usually described as a
- 72 Screening of ideas in the first stage is for its
- 73 Screening of ideas in the second stage is for its





- 74 Which consultant developed a screening matrix for ideas?
- 75 A key axis in the screening matrix is the axis, representing idea attractiveness,
- 76 DOT VOTING is also known as
- 77 The tool that identify the steps necessary to implement a solution.
- 78 TQM is an acronym for
- 79 Kurt Lewin, a pioneer in the study of change who developed
- 80 The techniques that require ideas are written on a large surface Rich as a poster board, flip chart or white board.

